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WASHINGTON POST
AND TIMES HERALD

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WASHINGTON STAR

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Other executive changes:
Edgar Swasey Jr., 20-year
veteran in advertising and
public relations, has joined
the Washington firm of Arthur



Blankenstein

Swasey

J. Lamb, Inc., as director of
public relations and copy su-
pervisor. He formerly served
with the Central Intelligence
Agency, Gardner Advertising,
and NW. Ayer & Son, Inc.

Swasey Joins Lamb Agency

Edgar Swasey Jr., advertising and
newspaper veteran, has joined the staff
of Arthur J. Lamb, Inc., advertising and
public relations firm. He will direct the
firm's public relations. He formerly was
with Gardner Associates and N. W. Ayer
& Son, Inc. Before joining the Lamb
agency he was with the Central Intelli-
gence Agency. He has a bachelor's and
law degrees from the University of
California and also took graduate law
courses at Harvard University. He is a
member of the California State Bar
Association.



SWASEY